

THE PRICE LIST FOR ADVERTISEMENT ON WWW.KT.KZ

Section	Duration of display on the homepage	Price in KZT
Content production and publication		
Publication an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	780 000
Publication an article in the LATEST NEWS and topical sections on the homepage (analytics, reviews, opinions, interviews, op-ed, etc.) featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	660 000
Publication PR content in the LATEST NEWS without PR tag featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	540 000
Publication PR-tagged PR content in the LATEST NEWS featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	480 000
Writing and posting an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	950 000
Writing of an article <i>in the Kazakh, Russian or English languages (without posting)</i>	1 day	150 000
The price includes editorial revision and publication content on KT's website		

* 2-3 pictures can be provided in an article

** one footage uploaded on video hosting services or social networks can be provided in an article

*** 2-3 hyperlinks will also be provided in an article (all links on the website are open - dofollow)

The advertiser is responsible for the content of the advertisements placed on the kt.kz website

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Content production and publication		
Posting a PHOTO COVERAGE <i>(not exceeding 15 photos)</i>	1-2 days	300 000
Preparation and posting a PHOTO COVERAGE	1-2 days	500 000
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 15 minutes.</i>	1-2 days	300 000
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 45 minutes.</i>	1-2 days	500 000
Preparation and posting a footage (news story, interview, promo)	1-2 days	720 000
Preparation and posting a footage (shooting, editing, cutting, graphics)		350 000
Posting an ONLINE SURVEY	a week	180 000
Distribution of content through the media		300 000
Posting on Kazakhstan Today's social network accounts	1 post (on all social network accounts)	180 000
Content promotion in social networks	1 day	agreed price
Development of concepts for informational promotion of campaigns and various events, organizations, persons and promos		930 000
The price includes editorial revision and publication content on KT's website		

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THE PRICE LIST FOR ADVERTISEMENT ON WWW.KT.KZ

Posting banner ads	
Format banner	Price in KZT per impression ~350 thousand impressions per month
Homepage - HEADING 1000x90	2,8
Homepage - above PHOTO REPORT 1000x90	2
Homepage - above TOPICAL SECTIONS 1000x90	1,4

Please note that Kazakhstan Today News Agency, which is an advertising distributor, does not guarantee the possibility of purchasing or using the advertised goods and/or services at the prices and/or on the terms specified in the advertisement.

You hereby agree that Kazakhstan Today News Agency, the administration and owners of the kt.kz website bear no responsibility for possible consequences including any damage] resulting from any relationship between advertisement consumers and advertisers.