

NEWS AGENCY



KAZAKHSTAN TODAY



Kazakhstan Today (KT) News Agency occupies one of the leading places in the information market of the country.

KT offers a coverage of a wide range of events taking place in Kazakhstan, Central Asia, the CIS, countries of near and far abroad.

The content produced by the agency is cited in the electronic and printed media of the Republic of Kazakhstan.

The daily audience of KT's website kt.kz is up to 100 thousand unique visitors.

Readers can gain insight of the socio-political and economic life of the country in Russian, Kazakh and English on the website of the agency – kt.kz.



KT.KZ



[@kaztodaykt](https://www.instagram.com/kaztodaykt) [@kaztodaykt](https://www.tiktok.com/@kaztodaykt) [f](https://www.facebook.com/KazakhstanToday) Kazakhstan Today [✉](mailto:agency@kt.kz) agency@kt.kz

STATISTICS



29 years
online



50
publications per day



2,8 million
website visitors
per month



35,4 million
site views per year

HOMEPAGE TOP NEWS



LIVE NEWS ru kz en 17:49, Tue, 03.02.2026 Write us X YouTube VK RSS Facebook Instagram Telegram

KT KAZAKHSTAN TODAY

KAZAKHSTAN NEWS WORLD FEATURED VIDEOS PICTURES

TOP HEADLINES



Kazakh Foreign Minister Received by the President of Türkiye

POLITICS 02.02.2026, 19:39

Kazakh and Turkish foreign ministers issue joint statement after 8th Joint Strategic Planning Group meeting

POLITICS 02.02.2026, 19:18

The 8th Meeting of the Kazakhstan- Türkiye Joint Strategic Planning Group Held in Ankara

SOCIETY 01.02.2026, 16:00

Three strong solar flares occurred

Duration of display

1 day

*Price in tenge**

780 000

What a visitor can see first of all when opening the website is marked in gray.

Publication an article in the top news section on the homepage featuring photos* and video** in the Kazakh, Russian or English languages (up to 3000 characters with spaces).

Point your phone's camera to view the homepage



HOMEPAGE LATEST NEWS



LATEST NEWS



POLITICS 02.02.2026, 20:23

Kazakh Foreign Minister Received by the President of Türkiye

Duration of display

1 day



POLITICS 02.02.2026, 19:39

Kazakh and Turkish foreign ministers issue joint statement after 8th Joint Strategic Planning Group meeting

*Price in tenge**

660 000



POLITICS 02.02.2026, 19:18

The 8th Meeting of the Kazakhstan- Türkiye Joint Strategic Planning Group Held in Ankara

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Point your phone's camera to view the homepage



Publication an article in the latest news on the homepage featuring photos*, videos** and hyperlinks*** in the Kazakh, Russian or English languages, as well as publication articles on social networks.

HOMEPAGE PUBLICATION PR CONTENT



LATEST NEWS



02.02.2026, 17:43

Kazakhstan records slight inflation easing in January 2026

PR

Duration of display

1 day

Price in tenge
without PR tag*

540 000

PR-tagged

480 000



02.02.2026, 17:14

Khorgos announces brief shutdown period

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Publication PR content in the news feed featuring photos* and video in the state, Russian or English languages (up to 3000 characters with spaces).**

Point your phone's camera to view the homepage



LATEST NEWS

TOPICAL SECTIONS



Интервью / Комментарии

28.11.2025, 13:04



Интервью с директором
КГУ "Гимназия № 18" в
Алматы

[ВСЕ ИНТЕРВЬЮ](#)

Персоны / Авторская колонка

03.10.2025, 17:26



Право на суверенитет.
Антиколониальный форум
в Венесуэле

[ВСЕ СТАТЬИ](#)

Мнения / Тренды

24.12.2025, 17:51



Социальная деградация:
тело новорожденного в
мусорном баке, жестокие
конфликты и убийства

[ВСЕ СТАТЬИ](#)

Duration of display

1 день

*Price in tenge**

660 000

Topical sections are located on the homepage over a dark background.

Publication an article in the news feed and topical sections on the homepage featuring photos* and video** in the state, Russian or English languages (up to 3000 characters with spaces).

Наведите камеру, чтобы посмотреть главную страницу



LATEST NEWS

TOPICAL SECTIONS



Политика / События

28.12.2025, 19:39



Кузница рекордов: 53 года назад открылся спортивный комплекс "Медео"

[ВСЕ СТАТЬИ](#)

Аналитика / Панорама

08.12.2025, 15:00



Евразийский транспортный каркас: обсерватория проектов и интерактивная карта

[ВСЕ СТАТЬИ](#)

Статьи / Обзоры

23.12.2025, 14:21



Как казахстанцы отдохнут на Новый год

[ВСЕ ОБЗОРЫ](#)

Duration of display

1 день

*Price in tenge**

660 000

Topical sections are located on the homepage over a dark background.

Publication an article in the news feed and topical sections on the homepage featuring photos* and video** in the state, Russian or English languages (up to 3000 characters with spaces).

Наведите камеру, чтобы посмотреть главную страницу



LATEST NEWS

TOPICAL SECTIONS



SCIENCE / HIGH-TECH

07.01.2026, 11:02



Встать, помахать и заменить человека: как обновленный Atlas планирует захватить автозаводы к 2028 году

HIGH TECH

CHINA TODAY / SILK ROAD

07.01.2026, 18:27



Совместными усилиями вписать новую страницу в историю китайско-казахстанских отношений

PROJECT

ART / TRAVEL

23.12.2025, 13:32



Музыкальная страница КТ. Декабрьская

ART

Duration of display

1 день

*Price in tenge**

660 000

Topical sections are located on the homepage over a dark background.

Publication an article in the news feed and topical sections on the homepage featuring photos* and video** in the state, Russian or English languages (up to 3000 characters with spaces).

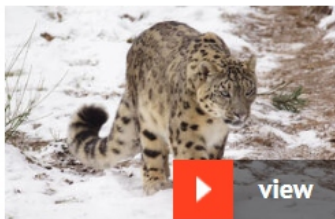
Наведите камеру, чтобы посмотреть главную страницу



TOPICAL SECTIONS VIDEO



Featured videos



30.01.2026, 11:38

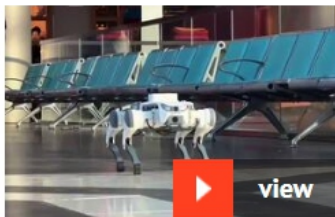
Rare snow leopard was captured in the mountains of Almaty

Duration of display

1-2 days

*Price in tenge**

Video duration not exceeding 15 minutes



29.01.2026, 11:35

Robot dog is operating in public places in Astana

300 000

Video duration not exceeding 45 minutes



28.01.2026, 11:30

Charyn National Park has revealed rare footage of wildlife

500 000

*Наведите камеру,
чтобы посмотреть
страницу примера*



Publication videos**

TOPICAL SECTIONS PHOTO COVERAGE



Pictures

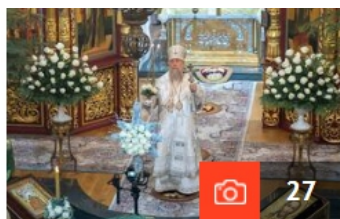


31.01.2026, 21:11

Key Areas of Kazakh-Turkish Cooperation

Duration of display

1-2 days

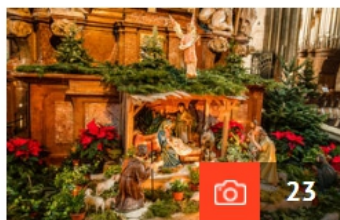


07.01.2026, 11:56

Christmas Liturgy was held at the Ascension Cathedral in Almaty

*Price in tenge**

300 000



25.12.2025, 16:21

Catholics around the world celebrate Christmas

*No more than 15 photos are posted
in one photo coverage.*

*Point your
phone's camera
to view the homepage*



Publication a photo coverage

HOMEPAGE SURVEY



ВАШЕ МНЕНИЕ

В Кыргызстане обсуждается продление новогодних выходных до 12 января. Министерство труда и социальной защиты республики отмечает, что продолжительный перерыв поможет снизить уровень стресса после насыщенного года, а также даст возможность провести больше времени с близкими. **Считаете ли вы, что в Казахстане стоит рассмотреть подобную практику?**

- Да, дополнительные выходные необходимы
- Нет, существующих выходных достаточно
- Мне все равно

ПРОГОЛОСОВАТЬ

АРХИВ ОПРОСОВ

Архив опросов

Почему Казахстан остался без медалей на зимней Олимпиаде-2022?

Нецелевое использование олимпийского бюджета в РК, развал работы спортсооружений и профессиональных центров подготовки **(86.25%)**

Внешние факторы: жесткая конкуренция, коронавирус, январская трагедия в Казахстане **(3.72%)**

Медали нам не нужны **(10.03%)**

Duration of display

1 week

*Price in tenge**

180 000

**ONLINE SURVEY results
are stored in the
ARCHIVE OF SURVEYS**

***The ONLINE SURVEY is located to the right
of the news feed on the homepage.***

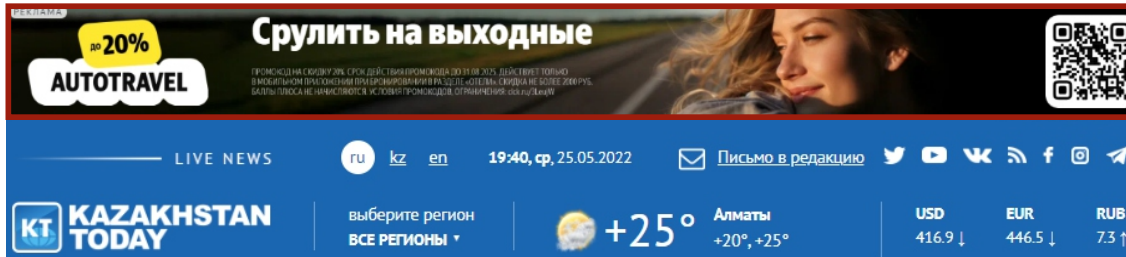
*Наведите камеру,
чтобы посмотреть
страницу примера*



Posting an online survey

BANNER ADVERTISING

~350 000 DISPLAYS PER MONTH



№20%
AUTOTRAVEL

Срулить на выходные

ПРОМОКОД С ВЫХОДАМИ СРОК ДЕЙСТВИЯ ПРОМОКОДА: 20.01.2022 - 20.02.2022. ДЕЙСТВУЕТ ТОЛЬКО В КОМПЬЮТЕРНОМ ПРОСМОТРЕ И ПРИ РЕГИСТРАЦИИ В РАЗДЕЛЕ «ОТДЕЛЫ». СКИДКА НЕ ПОДЛЕЖИТ ЗАЧИСЛУ. БАЛЕТЫ ПЛЮСОВА НЕ НАЧИСЛЯЮТСЯ В УСЛОВИЯХ ПРОМОКОДОВ. ОГРАНИЧЕНИЯ: [osk.ru/DealW](#)

LIVE NEWS ru kz en 19:40, ср, 25.05.2022 Письмо в редакцию

KT KAZAKHSTAN TODAY выберите регион **ВСЕ РЕГИОНЫ** +25° Алматы +20°, +25° USD 416.9 ↓ EUR 446.5 ↓ RUB 7.3 ↑

Price in tenge
per impression*

2,8

Located on the homepage,
above the website header

Size in pixels
1000x90



Elegant HOME

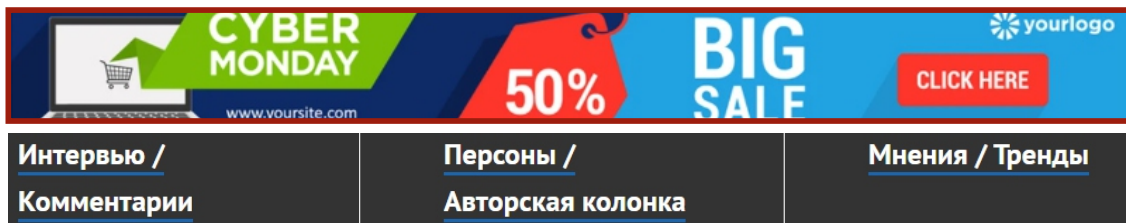
ФОТОГАЛЕРЕЯ ВСЕ ФОТО

Price in tenge
per impression*

2

Located on the homepage,
above photo report

Size in pixels
1000x90



CYBER MONDAY **BIG SALE** 50% **CLICK HERE** yourlogo

www.yoursite.com

Интервью / Персоны / Мнения / Тренды
Комментарии Авторская колонка

Price in tenge
per impression*

1,4

Located on the homepage,
above topical sections

Size in pixels
1000x90

NOTES



THE PRICE INCLUDES EDITORIAL REVISION AND PUBLICATION CONTENT ON KAZAKSTAN TODAY'S WEBSITE WWW.KT.KZ

- * 2-3 pictures can be provided in an article
- ** one footage uploaded on video hosting services or social networks can be provided in an article
- *** 2-3 hyperlinks will also be provided in an article (all links on the website are open – dofollow)

THE ADVERTISER IS RESPONSIBLE FOR THE CONTENT OF THE ADVERTISEMENT PLACED ON THE KT.KZ WEBSITE

ONE OF THE ADVANTAGES OF OUR COMPANY IS INDIVIDUAL APPROACH AND FLEXIBLE DISCOUNTS



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